January 2019

To whom it may concern,

Throughout the state of Louisiana, communities and local citizens are collaborating to help save historic sites which represent our state’s diverse cultural heritage. By developing unique partnerships, the Louisiana Trust for Historic Preservation (LTHP) provides educational opportunities, advocacy programs, and development tools to increase efforts to save the places that are important to generations of Louisianans.

Each year LTHP hosts a *two-day conference* filled with engaging tours and informational sessions attracting nearly 200 attendees. LTHP also hosts two separate days of (1 in the spring, 1 in the fall) popular touring rambles to discover and learn about historic communities by opening doors to sites that may not usually be open to the public. Attendance to *Rambles*, continues to grow (over 350 participants between the two events in 2019). These and other developing programs are building a network of preservationists and community activists to help restore small towns and big cities across the state.

Planning for these events are now under way and your sponsorship support will take them to the next level. These events attract people from all corners of Louisiana and beyond while providing new exposure to you and your company.

Each event has multiple sponsorship levels available and are described in the following sponsorship summaries. Additionally, higher level memberships support our on-going initiatives such as providing technical assistance to preservation projects throughout all 64 parishes.

Please contact me with any related questions about these events, sponsorship, or membership benefits. I can be best reached at [wprince@lthp.org](mailto:wprince@lthp.org) or 225-930-0936. Thank you for your support!

Sincerely,

William Prince  
Director of Development & Membership
# 2020 Louisiana Trust for Historic Preservation

## Sponsorship Opportunities

### Rambles

- **Spring** - Minden & Webster Parish - Saturday March 14, 2019
- **Fall** - Bogalusa & Washington Parish – Tentative October 2019

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,000</td>
<td>Includes 8 Ramble Registrations and ½ page ad in the day-of Ramble program. Logo featured in mailer brochure, and poster**</td>
<td></td>
</tr>
<tr>
<td>$1,000</td>
<td>Includes 6 Ramble Registrations and ¼ page ad in the day-of Ramble program. Logo featured in mailer brochure, and poster**</td>
<td></td>
</tr>
<tr>
<td>$500</td>
<td>Includes 4 Ramble Registrations and text listing in the day-of Ramble program</td>
<td></td>
</tr>
<tr>
<td>$250</td>
<td>Includes 2 Ramble Registrations and text listing in the day-of Ramble program</td>
<td></td>
</tr>
</tbody>
</table>

** For brochure and poster, commitments must be received 2 months before Ramble date
To be featured in the program, commitments must be received 3 weeks before Ramble date

### New Sponsorship Opportunities

**Most Endangered Places Announcement and Traveling Gallery Tour**

The annual Most Endangered Places list brings awareness to sites that may be threatened with demolition, neglect, or just need and extra boost to help be restored for future generations. A press conference and public event will first present a series of print posters that will later be displayed at various locations around the state such as libraries, galleries, and community gathering places.

<table>
<thead>
<tr>
<th>Level</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,000</td>
<td>Logo/company name prominently featured in programs, signage, social media, and related materials</td>
</tr>
<tr>
<td>$500</td>
<td>Logo/company name featured in programs, signage, social media and related materials</td>
</tr>
<tr>
<td>$250</td>
<td>Company name listed in programs, signage, and social media</td>
</tr>
</tbody>
</table>

### Happy Hours & other social events

LTHP and local partners are organizing new programs and activities such as but limited to happy hours, hands-on demonstrations, progressive dinners, and more. Your sponsorship support will be featured in print and digital promotions. Tickets will be available when applicable. Contact Will at wprince@lthp.org or 225-930-0936 for upcoming events and options.
## 2020 Statewide Preservation Conference
### Sponsorship & Advertising Opportunities

### $5000 Level Presenting Sponsor
- Full page ad in program
- Sponsor name/logo featured in conference promotional materials (print and digital based on the date of commitment) **
- Prominent placement in “thank you” signage and website
- Recognition during key segments of conference (awards, welcome, luncheon, etc)
- Welcome greeting (option to speak at Friday morning welcome to greet audience, max 5 minutes)
- 6 tickets to conference (including Preservation Party/Awards and Investor Breakfast)

### $2500 Level Sponsor
- Half page ad in program
- Sponsor name/logo featured in conference promotional materials (print and digital based on the date of commitment) **
- Prominent placement in “thank you” signage and website
- Recognition during key segments of conference (awards, welcome, luncheon, etc)
- 4 tickets to conference (including Preservation Party/Awards and Investor Breakfast)

### $1000 Level Sponsor
- Quarter page ad in program
- Sponsor name/logo featured in conference promotional materials (print and digital based on the date of commitment) **
- Prominent placement in “thank you” signage and website
- Recognition during key segments of conference (welcome, luncheon, etc)
- 2 tickets to conference (including Preservation Party/Awards and Investor Breakfast)

### $500 Level Sponsor
- Text or logo featured in program
- Placement in “thank you” signage and website
- Recognition during key segments of conference
- 2 tickets to conference

### $250 Level Sponsor
- Text or logo featured in program
- Placement in “thank you” signage and website
- Recognition during key segments of conference
- 1 ticket to conference

### $200 Local Business Sponsor
- Exclusive Opportunity for Downtown Merchants
- Featured Ad or Logo in program highlighting local shops
- In-kind donations also accepted

All sponsors receive a 1-year complimentary business level membership to the Louisiana Trust.
** To be included in print materials, commitments must be received by Friday February 14, 2020.
To be included in conference program, commitments must be received by March 27, 2019.
2020 Sponsorship Pledge Form

Payment by:
Sponsor Name: ___________________________
Please Select: Sponsor is Company or Individual/Family
Phone: ___________________________
Address: __________________________________
City: _____________________________ State: ___ Zip: _________
Email: ___________________________________________

Please make your check payable to Louisiana Trust for Historic Preservation.

For questions or credit card payment over the phone, please call 225-930-0936.
Please charge my sponsorship noted above to the following credit card:
Name on Card: ___________________________
Card Number: ____________________________ Expiration: ___________
Security Code: ______ Include Donation of Processing Fee? Yes / No

LTHP Membership
You can also support historic preservation across Louisiana by joining as a member. All members receive an average of 25-30% off at Sherwin-Williams Paint stores nationwide and LTHP event discounts. Choose your level and complete the contact information above.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Conference</th>
<th>Ramble</th>
<th>Fall Ramble</th>
<th>Most Endangered</th>
<th>New Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>$ 5,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$ 2,500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$ 2,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$ 1,000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$ 500</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$ 250</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Select Your Preferred Events & Sponsorship Levels Above

<table>
<thead>
<tr>
<th>Student</th>
<th>$15</th>
<th>Landmark</th>
<th>$500**</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual</td>
<td>$50</td>
<td>Heritage</td>
<td>$1000</td>
</tr>
<tr>
<td>Family</td>
<td>$100*</td>
<td>Presidential Circle</td>
<td>$3000</td>
</tr>
<tr>
<td>Business/Municipal</td>
<td>$200</td>
<td>Presidential Trust</td>
<td>$5000</td>
</tr>
<tr>
<td>Preservationist</td>
<td>$250**</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*This level and higher receive annual subscription to Louisiana Life magazine
** This level and higher receive annual subscription to Preservation in Print magazine
*** This level higher will receive special recognition at events and website, if so desired.

Louisiana Trust for Historic Preservation is a 501(c)3 non-profit organization and your support is tax-deductible to the fullest extent of the law.