



LOUISIANA TRUST
for HISTORIC PRESERVATION

January 2019

To whom it may concern,

Throughout the state of Louisiana, communities and local citizens are collaborating to help save historic sites which represent our state's diverse cultural heritage. By developing unique partnerships, the Louisiana Trust for Historic Preservation (LTHP) provides educational opportunities, advocacy programs, and development tools to increase efforts to save the places that are important to generations of Louisianans.



Kisatchie High School, 2019 Most Endangered Places

Each year LTHP hosts a *two-day conference* filled with engaging tours and informational sessions attracting nearly 200 attendees. LTHP also hosts two separate days of (1 in the spring, 1 in the fall) popular touring rambles to discover and learn about historic communities by opening doors to sites that may not usually be open to the public. Attendance to *Rambles*, continues to grow (over 350 participants between the two events in 2019). These and other developing programs are building

a network of preservationists and community activists to help restore small towns and big cities across the state.

Planning for these events are now under way and your sponsorship support will take them to the next level. These events attract people from all corners of Louisiana and beyond while providing new exposure to you and your company.

Each event has multiple sponsorship levels available and are described in the following sponsorship summaries. Additionally, higher level memberships support our on-going initiatives such as providing technical assistance to preservation projects throughout all 64 parishes.

Please contact me with any related questions about these events, sponsorship, or membership benefits. I can be best reached at wprince@lthp.org or 225-930-0936. Thank you for your support!

Sincerely,

William Prince
Director of Development & Membership



Fall 2019 Ramble in Franklin



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2020 Louisiana Trust for Historic Preservation Sponsorship Opportunities

Rambles

Spring - Minden & Webster Parish - Saturday March 14, 2019

Fall – Bogalusa & Washington Parish – Tentative October 2019

_____ \$2,000 Includes **8** Ramble Registrations and ½ page ad in the day-of Ramble program
*Logo featured in mailer brochure, and poster***

_____ \$1,000 Includes **6** Ramble Registrations and ¼ page ad in the day-of Ramble program
*Logo featured in mailer brochure, and poster***

_____ \$500 Includes **4** Ramble Registrations and text listing in the day-of Ramble program

_____ \$250 Includes **2** Ramble Registrations and text listing in the day-of Ramble program

*** For brochure and poster, commitments must be received 2 months before Ramble date
To be featured in the program, commitments must be received 3 weeks before Ramble date*

New Sponsorship Opportunities

Most Endangered Places Announcement and Traveling Gallery Tour

The annual Most Endangered Places list brings awareness to sites that may be threatened with demolition, neglect, or just need an extra boost to help be restored for future generations. A press conference and public event will first present a series of print posters that will later be displayed at various locations around the state such as libraries, galleries, and community gathering places.

_____ \$1000 Logo/company name prominently featured in programs, signage, social media, and related materials

_____ \$500 Logo/company name featured in programs, signage, social media and related materials

_____ \$250 Company name listed in programs, signage, and social media

Happy Hours & other social events

LTHP and local partners are organizing new programs and activities such as but limited to happy hours, hands-on demonstrations, progressive dinners, and more. Your sponsorship support will be featured in print and digital promotions. Tickets will be available when applicable. Contact Will at wprince@lthp.org or 225-930-0936 for upcoming events and options.



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2020 Statewide Preservation Conference Sponsorship & Advertising Opportunities

\$5000 Level Presenting Sponsor

- Full page ad in program
- Sponsor name/logo featured in conference promotional materials (print and digital based on the date of commitment) **
- Prominent placement in “thank you” signage and website
- Recognition during key segments of conference (awards, welcome, luncheon, etc)
- Welcome greeting (option to speak at Friday morning welcome to greet audience, max 5 minutes)
- 6 tickets to conference (including Preservation Party/Awards and Investor Breakfast)

\$2500 Level Sponsor

- Half page ad in program
- Sponsor name/logo featured in conference promotional materials (print and digital based on the date of commitment) **
- Prominent placement in “thank you” signage and website
- Recognition during key segments of conference (awards, welcome, luncheon, etc)
- 4 tickets to conference (including Preservation Party/Awards and Investor Breakfast)

\$1000 Level Sponsor

- Quarter page ad in program
- Sponsor name/logo featured in conference promotional materials (print and digital based on the date of commitment) **
- Prominent placement in “thank you” signage and website
- Recognition during key segments of conference (welcome, luncheon, etc)
- 2 tickets to conference (including Preservation Party/Awards and Investor Breakfast)

\$500 Level Sponsor

- Text or logo featured in program
- Placement in “thank you” signage and website
- Recognition during key segments of conference
- 2 tickets to conference

\$250 Level Sponsor

- Text or logo featured in program
- Placement in “thank you” signage and website
- Recognition during key segments of conference
- 1 ticket to conference

\$200 Local Business Sponsor

- *Exclusive Opportunity for Downtown Merchants*
- *Featured Ad or Logo in program highlighting local shops*
- *In-kind donations also accepted*

All sponsors receive a 1-year complimentary business level membership to the Louisiana Trust.

*** To be included in print materials, commitments must be received by Friday February 14, 2020.*

To be included in conference program, commitments must be received by March 27, 2019.



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2020 Sponsorship Pledge Form

Sponsorship Level	Conference	Ramble	Fall Ramble	Most Endangered	New Activities
\$ 5,000					Contact Will for more information
\$ 2,500					
\$ 2,000					
\$ 1,000					
\$ 500					
\$ 250					
Select Your Preferred Events & Sponsorship Levels Above					

Payment by:

Sponsor Name: _____

Please Select: Sponsor is *Company* or *Individual/Family*

Phone: _____

Address: _____

City: _____ State: ____ Zip: _____

Email: _____

Please make your check payable to Louisiana Trust for Historic Preservation.

For questions or credit card payment over the phone, please call 225-930-0936.

Please charge my sponsorship noted above to the following credit card:

Name on Card: _____

Card Number: _____ Expiration: _____

Security Code: _____ Include Donation of Processing Fee? Yes / No

LTHP Membership

You can also support historic preservation across Louisiana by joining as a member. All members receive an average of 25-30% off at Sherwin-Williams Paint stores nationwide and LTHP event discounts. Choose your level and complete the contact information above.

Student	___ \$15	Landmark	___ \$500**
Individual	___ \$50	Heritage	___ \$1000
Family	___ \$100 *	Presidential Circle	___ \$3000
Business/Municipal	___ \$200	Presidential Trust	___ \$5000
Preservationist	___ \$250**		

*This level and higher receive annual subscription to Louisiana Life magazine

** This level and higher receive annual subscription to Preservation in Print magazine

*** This level higher will receive special recognition at events and website, if so desired.

Louisiana Trust for Historic Preservation is a 501(c)3 non-profit organization and your support is tax-deductible to the fullest extent of the law.