



LOUISIANA TRUST
for HISTORIC PRESERVATION

Job Opportunity
Project Manager
The Great Flood
Mississippi River Centennial



This role presents an exciting opportunity to contribute to an important centennial commemoration garnering national attention, while working to preserve the Delta's rich history and foster community involvement. We look forward to finding someone who is passionate about history, preservation, and community-driven projects.

Overview:

Louisiana Preservation Alliance, Inc. (dba Louisiana Trust for Historic Preservation) is seeking a highly skilled and creative independent contractor to help raise awareness and drive engagement for an 24-month-long centennial program focused on the impact of the 1927 flood on the Delta region. "The Great Flood" project is aimed at engaging local communities, building partnerships, commemorating the historical significance and impacts of the flood, and educating the public on the region's history through community programs, historical markers, and educational resources. The contractor will play a vital role in marketing, coordination, communications, and fundraising to support this initiative.

Key Responsibilities:

1. Community Engagement & Outreach

- o Develop and implement strategies to engage local communities and stakeholders in the centennial program so they can tell their stories.
- o Identify and coordinate with regional organizations, schools, humanities organizations, libraries and historical societies to foster participation in events, exhibits, and discussions.
- o Organize virtual and in-person events to raise awareness about the 1927 flood and its lasting impacts, including identifying local and national scholars.

2. Historic Markers and Preservation Advocacy

- o Assist in identifying and promoting sites for historic markers related to the 1927 flood and its impact on the Delta region.
- o Work with local municipalities and historic preservation bodies to advocate for local fundraising and installation of these markers.
- o Ensure all historic markers and associated materials are accurate, accessible, and culturally relevant.

3. Marketing & Communications

- o Develop and implement a comprehensive marketing plan to promote the centennial program through various channels, including social media, newsletters, press releases, and local media.
- o Create compelling content such as StoryMaps, articles, and multimedia (photos/videos) to tell the story of the 1927 flood and its impact on the region.
- o Collaborate with graphic designers and content creators to ensure the visual elements of the campaign are aligned with the program's themes.
- o Manage social media accounts, ensuring consistent messaging and active engagement with followers.

4. Grant Writing & Fundraising

- o Identify potential funding sources, including government grants, foundations, corporate sponsorships and individuals.
- o Write and submit grant proposals to secure funding for the centennial program and related activities.
- o Collaborate with the nonprofit's development team to strategize fundraising opportunities and support for the program.

5. Reporting & Evaluation

- o Track the effectiveness of marketing and engagement efforts through analytics and reporting.

- o Provide regular updates on progress toward project goals, budgeting and share successes and challenges.
- o Perform other duties as assigned by the Executive Director

Qualifications:

- Degree in Archaeology, Anthropology, History, Historic Preservation, Cartography, Marketing, Public Relations, Museum Studies, Architecture or field with relevance to the program being developed.
- Proven experience in marketing, project management, communications, and grant writing.
- Familiarity with historic preservation and community engagement practices.
- Excellent written, research and verbal communication skills.
- Ability to work independently, successfully manage multiple tasks, and meet deadlines.
- Experience in event planning, particularly virtual and community-based events.
- Proficiency in social media management and marketing tools (Hootsuite, Canva, etc.).
- Active driver's license, auto insurance and reliable personal transportation.

Preferred Skills:

- Familiarity with historic preservation and flood-related projects or programs.
- General understanding of the 1927 flood's impact on the Delta region's history, culture, and communities.
- Strong local networks and relationships within the Delta region or the states of Louisiana, Arkansas or Mississippi.
- GIS StoryMaps and website editing experience is preferred, but not required.

Work Setting:

The contractor will work from home, preferably in the Ark-La-Miss region and coordinate efforts for The Great Flood project. Some travel and overnight stays will be required and covered by the project budget. Mileage is reimbursed monthly. Reliable reporting on efforts, communications with the team and accessibility for project discussions will be a strong requirement for the position.

Compensation: Contractor annual salary will be \$55,000, based on a 40-hour work week. Schedule flexibility considered for weekend events/meetings. Standard office equipment shall be provided by LTHP for project use and shall remain property of LTHP.

How to Apply:

Interested candidates should submit a resume, cover letter, and at least two digital writing samples (grant proposals, publications or marketing materials) to bdavis@LTHP.org by Friday, April 18, 2025. Please include "Contractor for Centennial Program" in the subject line.

The Louisiana Trust for Historic Preservation is the statewide non-profit organization, providing education, technical assistance, advocacy and a revolving fund program. Founded in 1979, our mission is to advocate, promote and preserve historic places representing our diverse culture. We host two Ramble tours, an annual statewide preservation conference, Louisiana's Most Endangered Places List and Louisiana Preservation Awards. The position is primarily Monday-Friday but occasional evening and weekend work may be required.

The Great Flood Project Manager must be focused, driven, outgoing and creative to produce maximum results and meet budget expectations.

Please direct questions about the job posting to Brian Davis, LTHP executive director, at bdavis@lthp.org or 318.267.5220