

# Louisiana Trust for Historic Preservation 2022 Sponsorship Opportunities



LOUISIANA TRUST  
for HISTORIC PRESERVATION



**Founded in 1979, the Louisiana Trust for Historic Preservation advocates, promotes and preserves historic places representing our diverse culture.**

Louisiana Trust for Historic Preservation  
PO Box 1587 - Baton Rouge, LA 70821 - [www.lthp.org](http://www.lthp.org)

# Louisiana Trust for Historic Preservation

## 2022 Sponsorship Opportunities

Connecting your business or organization to Louisiana's preservation efforts is simple with the Louisiana Trust for Historic Preservation's 2022 Sponsorship Opportunities! You can advertise your company through upcoming events and programs. Learn more below for how you can be involved.

### 41<sup>st</sup> Annual Louisiana Preservation Conference

Each year LTHP hosts an educational conference featuring local tours, engaging sessions, inspiring speakers, and networking opportunities. Attendees come from all corners of the state and beyond. Architects, consultants, Main Street managers, municipal leaders, cultural resource curators, and many other community advocates connect and collaborate for this two-day event. The conference will be held Thursday April 21 and Friday April 22 in Monroe and West Monroe.



#### **Sponsorship Benefits**

- Advertising to over 150 attendees and thousands via digital and print media
- Tickets to attend conference activities including special awards ceremony

### Rambles

Explore and get to know Louisiana history with an "open house" day tour. Private homes and community landmarks open their doors (some rarely open to the public) to learn more about regional history and architecture. This upcoming year will feature four communities:

- Bogalusa & Washington Parish, Saturday March 12
- New "Mini-Rambles" – Saturday May 7
  - Sacred Spaces of Downtown Baton Rouge
  - Marion & Union Parish
- Columbia & Caldwell Parish, Fall 2022 – date TBD

#### **Sponsorship Benefits**

- Advertising to over 300 attendees and thousands via digital and print media
- Tickets to attend and experience the tour sites
- Geographic options based on Ramble tour locations

## **Educational Workshops & Video Series**

New this year – a series of 9 regional meetings will travel the state to connect Louisianans to resources and tools on how to save local landmarks in their backyard. Also, a one-time 1.5 day workshop for “Better Board Training” will take place this February 4-5 in Baton Rouge to strengthen organizations in the ever changing non-profit world. In addition to these meetings, our online video series continues to grow with topics such as Louisiana histories and career interviews.

### **Sponsorship Benefits**

- Advertising and exposure in all corners of the state (great for consultants and contractors)

## **Most Endangered Places**

Each year LTHP recognizes historic sites that may be threatened to be lost for future generations. LTHP and site partners work together to advocate, find solutions, and identify resources to help save these community landmarks.

### **Sponsorship Benefits**

- Over 800 copies of booklet printed and mailed
- Traveling exhibit of display boards to local museums and community spaces across the state

## **Other Opportunities**

Contact us to partner about hosting other events such as happy hours, demonstration classes, and other creative activities at historic places here in Louisiana! Contact [wprince@lthp.org](mailto:wprince@lthp.org) or 225-930-0936 to collaborate and help preserve Louisiana's historic and cultural landmarks.





# Louisiana Trust for Historic Preservation

## 2022 Sponsorship Opportunities

### Conference Sponsorship Opportunities

#### Signature Sponsor, \$4000+

- Featured ad or logo in printed invitation, digital media, and event program
- Prominent signage and verbal recognition during key segments
- Welcome greeting (optional during Friday welcome, max 5 minutes)
- Up to 8 tickets to conference – for all conference events

#### \$2000 Level Sponsor

- Featured ad or logo in printed invitation, digital media, and event program
- Prominent signage and verbal recognition during key segments
- Up to 6 tickets to conference – for all conference events

#### \$1000 Level Sponsor

- Text or logo in printed invitation, digital media, and event program
- Prominent signage and verbal recognition during key segments
- Up to 4 tickets to conference – all conference events

#### \$500 Level Sponsor

- Text or logo in printed invitation, digital media, and event program
- Prominent signage and verbal recognition during key segments
- Up to 2 tickets to conference – all conference events

#### Friends of LTHP Sponsor, \$250

- Featured ad or logo in printed invitation, digital media, and event program
- Prominent signage and verbal recognition during key segments
- Up to 2 tickets to the Awards Ceremony only

You can apply your sponsorship to an individual segment. You can select your sponsorship to be featured and highlighted during the following conference segments:

- Preservation Party & Awards
- Local Tours
- Investors Breakfast

\*To be featured in printed invitations, sponsorship commitment must be confirmed at least 2 months prior to event.

#### Local Business Opportunities

- Place an ad or work with LTHP to include a coupon or swag bag item
- Donate an item for a raffle giveaway or in-kind support

## Ramble Sponsorship Opportunities

### Signature Sponsor (\$2000)

- Featured ad or logo in printed invitation, digital media, and event program
- Prominent signage and verbal recognition during key segments
- Welcome greeting (optional, max 5 minutes)
- Includes up to 8 tickets to attend



### Heritage Sponsor (\$1000)

- Featured ad or logo in printed invitation, digital media, and event program
- Prominent signage and verbal recognition during key segments
- Includes up to 6 tickets to attend

### Landmark Sponsor (\$500)

- Featured logo or text in printed invitation, digital media, and event program
- Prominent signage and verbal recognition during key segments
- Includes up to 4 tickets to attend

### Supporting Sponsor (\$250)

- Featured logo or text in printed invitation, digital media, and event program
- Includes up to 2 tickets to attend

## Educational Workshop & Most Endangered Sponsorship Opportunities

### Better Boards Training Level 1 (\$1000)

- Featured logo or text in digital media and event program
- Prominent signage and verbal recognition during key segments
- Includes up to 6 tickets to attend

### Better Boards Training Level 2 (\$500)

- Featured logo or text in digital media and event program
- Prominent signage and verbal recognition during key segments
- Includes up to 3 tickets to attend

### Historic Preservation Toolkit Regional Meeting Series (\$250-\$1000)

- Featured logo or text in printed and digital media

### Most Endangered Places Booklet Sponsor Levels (\$250 to \$2000)

- Featured logo or name in printed booklet and display board introductory panel



# 2022 LTHP Sponsorship Commitment Form

For more information or questions, contact Will Prince at wprince@lthp.org or 225-930-0936.

Please select the program and sponsorship amount of your preference. Monthly payment options available.

\*Denote preferred Ramble location if applicable.

Sponsorship Level	Conference	Ramble*	Regional Meetings	Better Boards	Most Endangered
\$ 250.00					
\$ 500.00					
\$ 1,000.00					
\$ 2,000.00					
\$ 4,000.00					

## Payment by:

Sponsor Name: \_\_\_\_\_

Please Select: Sponsor is *Company or Individual/Family*

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

*Please make your check payable to Louisiana Trust for Historic Preservation.*

For questions or credit card payment over the phone, please call 225-930-0936.

Please charge my sponsorship noted above to the following credit card (includes processing fee):

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_  
Expiration: \_\_\_\_\_ Security Code: \_\_\_\_\_

## LTHP Annual Membership

You can also support historic preservation across Louisiana by joining as a member. All members receive an average of 25-30% off at Sherwin-Williams Paint stores nationwide, free real estate listings, and discounts to LTHP events. Choose your level and complete the contact information above. *Monthly giving options are also available.*

Student \_\_\_\_\_ \$15  
Individual \_\_\_\_\_ \$50  
Family \_\_\_\_\_ \$100  
Business \_\_\_\_\_ \$200  
Preservationist \_\_\_\_\_ \$250

Landmark \_\_\_\_\_ \$500  
Heritage \_\_\_\_\_ \$1000  
Presidential Circle \_\_\_\_\_ \$3000  
Presidential Trust \_\_\_\_\_ \$5000

Louisiana Trust for Historic Preservation is a 501(c)3 non-profit organization and your support is tax-deductible to the fullest extent of the law.