



LOUISIANA TRUST
for HISTORIC PRESERVATION

September 2020

Dear Friend of Preservation,

Throughout the state of Louisiana, communities and local citizens are collaborating to help save historic sites which represent our state's diverse cultural heritage. By developing unique partnerships, the Louisiana Trust for Historic Preservation (LTHP) provides educational opportunities, advocacy programs, and development tools to increase efforts to save the places that are important to generations of Louisianans.



Homer Community Center, 2020 Most Endangered

As we all adapt to changing environments with the COVID-19 pandemic, LTHP has paused in-person gathering such as our annual conference and ramble tours in place for digital and print materials and educational programs. Educational videos span topics such as historic designations and career paths in the field. Our annual Most Endangered Places recognizes sites that may be lost from neglect or demolition, forever changing their community's landscape.

The Louisiana Trust has become our state's go-to resource for all preservation services with over 200 members from across the state and country and a social media presence growing to over 9,000 followers. Our work to help save our state's unique historic sites continues. This work and impact can only continue to grow with your support as a program sponsor or sustaining member. Your financial support will elevate these educational and advocacy programs to the next level while providing new exposure to your and your company.

Each program has sponsorship options available and are described in the following sponsorship summary. Additionally, higher level memberships support our on-going initiatives such as providing technical assistance to preservation projects throughout all 64 parishes.

Please contact me with any related questions about these programs, sponsorship, or membership benefits. I can be best reached at wprince@lthp.org or 225-930-0936. Thank you for your support!



LTHP Members at the Fall 2019 Ramble in Franklin, St. Mary's Parish

Sincerely,

William Prince
Director of Development & Membership



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Louisiana Trust for Historic Preservation Sponsorship Opportunities for 2020-2021

Most Endangered Places

- **Booklet & Press Event**

The annual Most Endangered Places list brings awareness to sites that may be threatened with demolition, neglect, or just need an extra boost to help be restored for future generations.

The list is typically announced in May or June in conjunction with a press event(s). Educational displays are also produced and will be placed throughout the state, promoted on social media, newsletter, and website.

_____ \$2500 Logo/company name prominently featured in booklet (approx. 4x2), signage, website, and related materials

_____ \$1000 Logo/company name featured in booklet (approx. 2x2), signage, and website

_____ \$500 Logo/company name featured in booklet (approx. 2x1), signage, and website

Educational Video Series

LTHP produces 2-3 educational videos each month highlighting historic preservation tools, careers, and profiles on historic sites and communities. Videos are promoted on YouTube and social media. Your sponsorship ad can be applied to a similar topic as your product (ex: community or site profile paired with regional tourism agency).

_____ \$1000 Logo/company name featured in four (4) videos

_____ \$500 Logo/company name featured in two (2) videos

_____ \$250 Logo/company name featured in one (1) video

Happy Hours & other social events

LTHP and local partners are organizing new programs and activities such as but limited to happy hours, hands-on demonstrations, progressive dinners, and more. Your sponsorship support will be featured in print and digital promotions. Tickets will be available when applicable. Contact Will at wprince@lthp.org or 225-930-0936 for upcoming events and options.

Future in-person programs – LTHP also hosts a series of Rambles (interactive parish-wide tours) and annual educational conference. These events are on-hold due to the Covid-19 pandemic. We look forward to hosting these programs again. If you would like to learn more about these programs, contact Will at wprince@lthp.org or 225-930-0936.



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2020-2021 Sponsorship Pledge Form

Sponsorship Level	Most Endangered Places	Video Series	Happy Hours & Other Activities
\$2500			<i>Contact Will for more information</i>
\$1000			
\$500			
\$250			
<i>Select Your Preferred Sponsorship Levels Above</i>			

Payment by:

Sponsor Name: _____

Please Select: Sponsor is *Company* or *Individual/Family*

Phone: _____

Address: _____

City: _____ State: ____ Zip: _____

Email: _____

Please make your check payable to Louisiana Trust for Historic Preservation.

For questions or credit card payment over the phone, please call 225-930-0936.
Please charge my sponsorship noted above to the following credit card (includes processing fee):

Name on Card: _____

Card Number: _____

Expiration: _____ Security Code: _____

LTHP Membership

You can also support historic preservation across Louisiana by joining as a member. All members receive an average of 25-30% off at Sherwin-Williams Paint stores nationwide, free real estate listings, and discounts to LTHP event discounts. Choose your level and complete the contact information above.

Student	___ \$15	Landmark	___ \$500**
Individual	___ \$50	Heritage	___ \$1000
Family	___ \$100	Presidential Circle	___ \$3000
Business/Municipal	___ \$200	Presidential Trust	___ \$5000
Preservationist	___ \$250**		

** This level and higher receive annual subscription to Preservation in Print magazine

*** This level higher will receive special recognition at events and website, if so desired.

Louisiana Trust for Historic Preservation is a 501(c)3 non-profit organization and your support is tax-deductible to the fullest extent of the law.