



LOUISIANA TRUST
for HISTORIC PRESERVATION

Preserving Louisiana's Unique Architectural Heritage 2021 Sponsorship Opportunities

Connecting your business or organization to Louisiana's is simple with the Louisiana Trust for Historic Preservation's 2021 Sponsorship Opportunities! You can advertise your company through both digital and print media options. Read more below about our ongoing program's and their related sponsorship activities.

Educational Video Series

Each month, a set of new 5-15-minute videos are published on topics such as how-to guides, Louisiana histories, and career interviews. The video series is building an evergreen database of tools to learn more about the broad world of preservation.



Restoring the Yum: Creative Efforts Inward Historic Preservation of Shreveport's Texas Avenue
127 views · 10/4/2020

Sponsorship Opportunities

- Individual to Multiple Videos (\$250/video)
- Thematic Video Series (Ex: Careers Series)

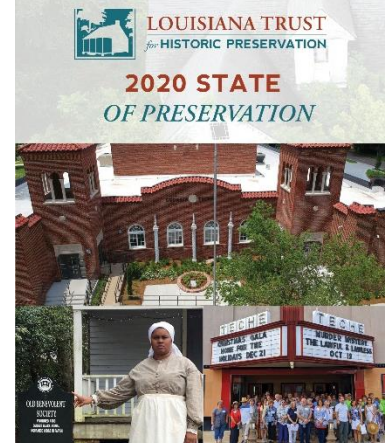
Louisiana's Most Endangered Places

Each year LTHP recognizes historic sites that may be threatened to be lost for future generations. LTHP and site partners work together to find solutions and resources to help save these community landmarks.



Sponsorship Opportunities

- Event Announcement & Launch
- Series of Display Boards & Touring Exhibit
- Informational Video Series
- Booklet including 2021 Awards Feature
 - Sponsorship Feature
 - Advertising for Business or Available Properties
 - 900 copies sent in 2020!





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Other Programs & Events

Due to the current Covid-19 pandemic, in-person activities have been put on hold and will return when safe for all to participate. Some outdoor activities will return in 2021 with limited capacity. Learn more about these activities below.

Spring & Fall Rambles

Get to know the best of a parish by touring community landmarks, many not open to the public! Gather with friends and family to discover hidden gems and small-town traditions.

Sponsorship Opportunities

- Promotional Invite, Online Marketing, and Day-of Program Recognition
 - Includes complimentary tickets!
- Local Advertisements or Coupons



Annual Preservation Conference

This two-day event gathers community leaders, architects, Main Street organizations, preservation professionals, and more from all corners of the state and beyond for educational sessions, tours, and networking activities. *Typically held in April/May.*

Sponsorship Opportunities

- Promotional Invite, Online Marketing, and Conference Program Recognition
 - Various levels available for individual conference segments
- Local Advertisements or Coupons
- In-kind donations such as venue space or meals

Other Event Opportunities

- Heritage Happy Hours
- Cemetery Cleaning Demonstrations
- Community or Site Clean-ups
- Porch Parties
- Educational Workshops
- Have other ideas to partner??
Contact us to discuss more!

For more information, contact Will Prince at wprince@lthp.org or 225-930-0936.



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2021 Sponsorship Pledge Form

Sponsor Level	Educational Video Series	Most Endangered Places	Other Events
\$250	(Each Video) ___ of Videos		Contact Will
\$500			
\$1,000			
\$2,000			
\$2,500+			
Select Your Preferred Level Above			

Payment by:

Sponsor Name: _____

Please Select: Sponsor is *Company or Individual/Family*

Phone: _____

Address: _____

City: _____ State: ___ Zip: _____

Email: _____

Please make your check payable to Louisiana Trust for Historic Preservation.

For questions or credit card payment over the phone, please call 225-930-0936.

Please charge my sponsorship noted above to the following credit card (includes processing fee):

Name on Card: _____

Card #: _____
Expiration: _____ Security Code: _____

LTHP Annual Membership

You can also support historic preservation across Louisiana by joining as a member. All members receive an average of 25-30% off at Sherwin-Williams Paint stores nationwide, free real estate listings, and discounts to LTHP event discounts. Choose your level and complete the contact information above. *Monthly giving options are also available.*

Student _____ \$15
Individual _____ \$50
Family _____ \$100
Business _____ \$200
Preservationist _____ \$250

Landmark _____ \$500
Heritage _____ \$1000
Presidential Circle _____ \$3000
Presidential Trust _____ \$5000

Louisiana Trust for Historic Preservation is a 501(c)3 non-profit organization and your support is tax-deductible to the fullest extent of the law.

Louisiana Trust for Historic Preservation
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